

**VISION AND STRATEGIC OBJECTIVES SURVEY RESULTS  
SUMMER 2014**

QUESTIONS	YES	NO	NO RESPONSE	TOTAL
Q1 Do you agree with the vision for Rottingdean?	40 82%	5 10%	4 8%	49
Rottingdean residents only	34 87%	2 5%	3 8%	39
Outside Parish	7 70%	3 30%	-	10
Q4 Which of the Strategic Objectives do you agree with?	YES	NO	NO RESPONSE	TOTAL
<b>SO 1 Employment &amp; Enterprise:</b> To foster trade, tourism and economic development in Rottingdean.	41 84%	1 2%	7 14%	49
<b>SO 2 Air Quality &amp; Traffic Reduction:</b> To reduce the volume of vehicle traffic passing through Rottingdean to tackle congestion and improve air quality, whilst encouraging increased take-up of sustainable transport.	47 96%		2 4%	49
<b>SO 3 Environment &amp; Biodiversity:</b> To protect & enhance green and open spaces within the Parish, maintaining the strategic gaps which define the village.	47 96%		2	49
<b>SO 4 Character and Design:</b> To maintain the character and key design features of Rottingdean, a historic downland village.	47 96%	1 2%	1 2%	50
<b>SO 5 Access:</b> To improve disabled access & permeability through the village, making it more pedestrian friendly. To improve IT connectivity.	42 86%		7 14%	50
<b>SO 6 Planned Housing Growth:</b> to achieve managed housing growth over the plan period which meets the needs of the village.	22 45%	7 14%	20 41%	49